

# California Bowling Writers InfoLink

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## California Bowling Writers Website is UP!

As Webmaster Kathy Watson says, "Going online would allow an entire world to become familiar with our organization." Wow – powerful words.

We are just beginning, but our new web address has become a reality. **[www.calbowlingwriters.org](http://www.calbowlingwriters.org)** Our website is in its infancy and already has several interesting "clicks" and good information. Go to the above address and find bios of all officers, info on our new "Golden Quill Award" and the winning "Profile Award" story. Our bylaws are there and if you want to contact us – it's just a click away using the contact email address.

Our award winning newsletter the *InfoLink* is on line as well as a past officer list, charter member list and of the utmost importance, the current topic for the new Golden Quill Award! A new topic will be chosen each year and this year's topic is "A League Experience" (*exclusive of personal accomplishment.*) We have all had those great league experiences so let us hear from you. The contest is open to members and it's easy to join!

CBW owes a debt of gratitude to webmaster Kathy Watson for her hard work and the entire board of directors vow to keep the site updated and current – so LOG ON!

## The Prez's Corner By Agnes Duffy

As we look forward to the 2005 - 2006 Bowling Season it has to be with some wonder on how successful the United States Bowling Congress will be in the goal the Board of Directors has announced, to build bowling by concentrating on the youth because they are our future members.

We continually read and hear about the millions of Baby Boomers that will be joining the retired status and will be searching for leisure activities. These people are better educated, more traveled and financially secure with resources allowing them to choose how they use their leisure time. They are already being attracted by what is happening in our bowling world.

Recreational Centers are springing up in many areas and they all include the latest modern bowling equipment, complete with automatic scoring, lighting effects etc. These centers are attracting more and new customers plus gaining increasing attention from the financial world. Established bowling centers are adding new features

to provide first class family entertainment in the coming years

Fortunately there is a growth in new bowling facilities throughout the world with additional countries joining the FIQ. At the recent FIQ meeting in Aalborg, Denmark six countries were accepted as new members: Azerbaijan, DPR Korea, Ethiopia, Nepal, Portugal and Uzbekistan bringing the total FIQ membership up to 107 nations (American zone: 27; Asian zone 34; European zone 46). You need a very recent World Atlas to even find the location of these countries but bowling is growing in many places.

Bowling is not going away and all members of the California Bowling Writers can enhance their publicity coverage and create additional stories on bowling by keeping abreast of what is happening in our sport at all levels and even in faraway places. Have you been in one of the new US Bowling Corporation Lucky Strike Centers? They have opened 7 Centers in 20 months. One is located in

Hollywood, California. There has to be a story or two about this brand new center but I haven't seen one yet. I saw an advertisement in the Bowling Journal International.

My goal for this year is to convince our members there are so many things happening that there are wonderful opportunities for us to be creative in securing more space in the media. I am going to be contacting you with requests to tell the world about bowling in this our part of the world.

Example - in the July issue of the Bowling Journal, Brunswick has a two page spread "**THAT WAS THEN (picture of an older center) ....THIS IS NOW" (picture of latest Premium furniture, The revolutionary, new way to bowl.** The picture is of actual upholstered sofa with tables in the settee area. When and where do you suppose we'll see a bowl looking like this? I want to bowl there and I hope to see pictures and stories about it.

# Meet Your New California Bowling Writers Board of Directors

## **ROBERT BROWN**

Robert Brown of Pinole will be the first to bring the male perspective to the California Bowling Writers board of directors.

Born in Newburyport, Massachusetts, Robert says he was raised by Grandfather Brown and Aunt Helen Brown on a dairy farm with no indoor plumbing or electricity! Following graduation from High School in 1945 he joined the U.S. Navy. He was eventually assigned to the USS Repose (a hospital ship in Tsingtao, China) as a scrub nurse and later transferred to the Marine Corp where he served as a medic during the Korean War. Following his discharge in 1953 he attended City College in Oakland and San Francisco State while working as a lab assistant for Pabco Corporation. He ultimately went to work for

Chevron Research and Technology as a researcher in 1968 and retired from there in 1991.

Robert met his wife Pat in 1972 and says they successfully merged their families and have lived happily ever since. He discovered bowling at Lucky 60 Lanes in San Pablo, joined the local bowling association in 1978 and proceeded to amass an impressive record of service to bowling. He served as Treasurer of the West Contra Costa Country BA for 11 years, President for two, and is a member of their Hall of Fame. Robert became a director of the California State Senior BA in 1987 and served as its president in 1993. He has man-



aged the CSSBA Singles and Doubles tournament since 1989 and is in their Hall of Fame. A glutton for

work – he is founder and editor of a monthly senior newsletter labeled Bowleton started in 1994, a contributing writer to Bowling World Newspaper, and a member of the National Women Bowling Writers.

Robert and wife Pat attend dances at least once a week and are members of the New Orleans Jazz Club of Northern California. He proudly admits to being the “designated dancer”

at the women’s annual BVL Pasta Feed and Dance. That’s sort of like “dessert” at a woman’s function!

## **MARIANNE EVANS**

Marianne Evans is actually a *native Californian!* She is currently the Claims Department Manager for an independent insurance agency where she has worked for the last 24 years. She is also part of the management team.



Marianne was born in Los Angeles but her adoptive parents migrated to Concord in Northern California where she grew up. It was on those Sunday outings that she got her first taste of bowling at age ten. “Mom kept score with a yellow pencil on plastic sheets which seems somewhat antiquated now,” she says. Dad was coach. An accomplished bowler now, her highs

are a 710 series and 279 game but says, “Whenever I want a humbling with my scores I bowl with my son – a natural talent.”

Athletic and competitive, Marianne attended Clayton Valley High School where she was on both the bowling and tennis team and lead the marching band as the only female (to this day) drum major in the school’s history. She was also musically inclined and played Clarinet in the orchestra and dance band and has medals to show for her musical achievement in state competitions.

Her first job was as a model for J.C. Penney where she says they used to

do fashion shows in the mall. Her hobbies are centered on visiting her son Bill and her two grandchildren, Chandy (9 ½) and Billy (15 months) and she loves doing crossword puzzles. She is also a collector of elephants and pelicans.

Marianne is the newly elected 3<sup>rd</sup> Vice President of the California WBA and the California Bowling Writers welcome her many skills.



## Robert Brown, Marianne Evans, Joan Romeo & Kathleen Watson

### JOAN ROMEO

Joan Romeo of Van Nuys brings a wealth of knowledge from many perspectives to the California Bowling Writers. She is the mother of five accomplished children including Robin, a 2005 California WBA Hall of Fame inductee and Tori, also a noted professional bowler. She has probably logged more hours in the spectator area of bowling centers than most – supporting and cheering bowlers and staying connected.

Joan originally hails from New York, and “yes” she used to bowl there where she promoted, served as an officer and even coached kids.

She has been in the marketing field for over 30 years and has always promoted bowling, but her main focus is women in bowling. She currently has her own marketing business The

Marketing Team and continues to help keep California’s bowling associations connected with various sponsors and shared benefits as she attends national and local events.

Joan Romeo is an “idea” person, an invaluable asset to any writers group. She is a classy, creative person who has the ability to log details like none other and go one on one with people on any level.

She has been instrumental in promoting Pro-Ams, working with and promoting Team USA through USA Bowling, a consultant to CWBA for it’s 75th Anniversary, working with the well known author and bowling teacher John Jowdy

in promoting bowling clinics, and the list goes on.

Although she is not one to seek recognition, Joan has been much revered for her expertise and among her honors is the President’s Award from the Bowling Writers Association of America for her endeavors in raising money for their scholarship program and Hall of Fame. She is the ultimate promoter for any sponsor and a talented writer.



The California Bowling Writers welcomes Joan Romeo as Director #2, South

### KATHLEEN WATSON

Kathleen Watson, known to most as “Kathy” came into the world in Denver, Colorado, the daughter of two famous bowling parents. Her mother, Trudy Todd, was a WIBC Director for 25 years and inducted in the WIBC Hall of Fame in 1993. Her dad, Wayne, was a professional photographer and long time historian for the Bowling Writers Association of America.

Kathy has recently retired as an Information Technology Project Manager and continues to consult on occasion.

She serves as Webmaster for the National Women Bowling Writers and will lend her talents to the California

Bowling Writers as well, the site being prepared for launch as we write (see *article on page 1*). She is also the editor of the Knows for News, the NWBW



member newsletter.

Kathy started bowling at age five and bowling in her High School league earned a spot in the Top-perettes Travel youth league. She was a mem-

ber of the 1<sup>st</sup> place team in the 1965 National Intercollegiate Bowling Tournament. An accomplished bowling

competitor, Kathy currently averages in the mid 180’s. She is also a past Director of Toastmasters International.

The Pioneer Club, which met in conjunction with the WIBC Convention and Annual Meeting, was a pet project of Kathy’s, until it dissolved in 2002.

Kathy is the mother of two, Tony and Dionne, who spawned the first grandchild Alexander. She is married to Marston who authors genealogy books. The current series is Descendants of Royal Families and Kathy enthusiastically joins him in this as her hobby.

A good listener and analyst, Kathy Watson is a welcome talent to CBW.



**California Bowling Writers ~ InfoLink Newsletter**  
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## CALIFORNIA BOWLING WRITERS PROFILE AWARD – 2005

### RULES:

1. Story must have been written by a current CBW member and published in a California publication, ie, newspaper, newsletter, magazine, other, between January 1, 2004 and December 31, 2004.
2. Length of article must not be less than 300 words or more than 1500 words in length.
3. Article must contain the writer's name/byline, **or, original draft must accompany** the published article submitted.
4. Article should include the subject's connection to the sport of bowling.  
Example: Can be about an accomplishment, family tradition, proprietor, coach, junior or senior bowler (male or female), league member, etc.

Each CBW member may submit no more than one entry. Entry should include the date and name of publication in which it appeared. There are two judges, so the **article should be submitted in duplicate**, with the below entry form attached to: Eloise Cottrell, Chairman, 32 Cod Street, Eureka, CA 95503. The chairman will acknowledge all entries in writing, or by e-mail. **Deadline for submitting the article is March 18, 2005.**

The winner will be notified by mail and the award will be presented to him or her at the Annual CBW Meeting in May 2005.

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### 2005 CBW PROFILE AWARD ENTRY FORM

NAME \_\_\_\_\_ CBW Member # \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

Article Name \_\_\_\_\_

Date Published \_\_\_\_\_ Publication \_\_\_\_\_

## Caycee at the Line by Marianne Evans

Caycee Landers is a 15 year old high school sophomore who attends VCCS High School in honors classes. She is a very determined and competitive young lady bowler. She lives in Mission Hills with her very strong bowling family. Her family's highest bowling averages are or have been; Dad Rick, 228; Mom Kim 198, Sister Nicole 202, eight year old sister Cheyenne 98, Grandma Margaret 173, Grandpa Clint 214 and Uncle Tim 248.

Caycee belongs to the JAT (Junior Amateur Tournament) and averages 199.9; the JST (Junior Scratch Tournament) averaging 199.8 and also bowls the Greater L.A. Junior All Stars. If you want to find Caycee after school, just head to Mission Hills Bowl where she practices every single day. Mom makes a point to get Caycee to her three bowling centers where she bowls league (Mission Hills Bowl, Corbin Bowl and Buena Lanes in Ventura) on time despite her own full time job and other Mom responsibilities.

It is impressive that Caycee was the only female invitee to bowl with Ryan Council, Mark French and Jason Dutcher in the TNBA Tournament. She is proud to have bowled with such a great line up of bowlers. The team competed in Sacramento and won the Western U.S. division of the tournament earning them the privilege of bowling against the Central U.S., Southern U.S. and Eastern U.S. teams in Detroit. In that competition, the West was nearly won. Due to the high averages of this team, their handicap was only 30. They came from 4<sup>th</sup> place to finish in second place. Caycee entered the tournament with a 189 average and ended the competition with a 200 average and a high game of 230.

Major influences in Caycee's bowling life are Robin Romeo, Tish Johnson, Rusty Bryant and Mark Baker who have all played a significant role in her game. To date, Caycee's high game is a 289 (shot two years ago at the age of 13), and this past winter season carried averages of 213 at Buena Lanes, 207 at Corbin Bowl and 202 at Mission Hills Bowl.

Her hobbies are reading, her iPod and of course, bowling. Caycee has a true passion for the sport and would like to join the pro tour (she says as long as there is one when she is old enough) and is studying to be a professional sign language interpreter within our legal system.

This past school year each student in Caycee's class was given the

task of creating a "Personal Learning Project". The project had to be about a personal learning experience. The student had to be able to gauge their performance from the beginning of the school year to the end of the school year; hopefully increasing their skill set during this time. Naturally, Caycee selected bowling as her project. Her goal was to increase her average during the school year. She put 77 hours of work into her project. She entitled her project "Bowling...Just Another Sport?"

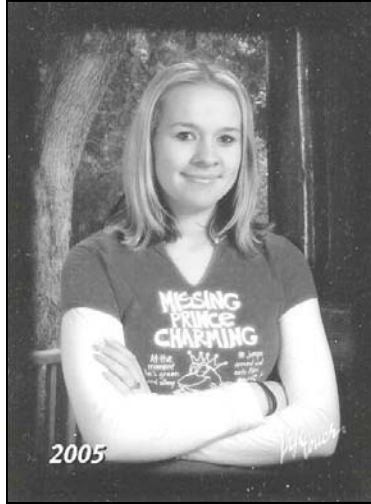
She included the history, milestones, terms, glossary and technology in her report and received an "A" for her efforts. She even brought a couple of bowling balls that were cut in half to demonstrate the compounds of the balls. By the way, she did increase her average from a 189 to a high of 213.

Caycee is a YABA Board Member and when she is not practicing or competing in tournaments she volunteers to keep score at Mission Bowl for tournaments. She was also a volunteer scorekeeper at the CWBA Annual Tournament. Caycee's family says she is always willing to help out at home without complaining and steps up to the plate whenever someone is in need of help.

Her two most proud moments were when she bowled the Firecracker Tournament out of Buena Lanes and the JST that she bowled in June. In the Firecracker Tournament she was 130 pins out of the cut and had to shoot 720 to make cut. She came back with a 722 for the first three games in the second block and then shot over 200 for the 4<sup>th</sup> game and finished the tournament in 3<sup>rd</sup> place. Again, Caycee was the only female bowler in the tournament! In the JST, she bowled a four game qualifier and made the top 16, bowled four games of match play and made the top five and then came from 5<sup>th</sup> place to win this tournament.

Caycee's short term goal is to qualify for the Junior Gold Tournament in Ft. Lauderdale, Florida. We better keep our eye on this up and coming star. It is both encouraging and refreshing to see that Caycee is yet another great example of bowling's future. Not only does she have the skills to bowl, she has a great attitude, drive and is a wonderful human being. California is proud to have a youth bowler like Caycee Landers.

**EDITORS NOTE:** The InfoLink accepts feature stories for publication of 900 words or less. Submit your story to Jackie Wyckoff at [cbwsectres@aol.com](mailto:cbwsectres@aol.com).



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## Outlets for Story & Article Publication

The *InfoLink* will encourage and accept stories of 200-900 words, relating to bowling. Articles should be focused on individual accomplishments, special events, community involvement, prose, etc. Because we are focusing on special articles by our writers, reporting of scores or association related events will not be accepted.

We have also included for your convenience, a list of other California bowling publications who would accept stories and articles previously submitted for publication in the California Golden Nugget:

- **BOWLING WORLD NEWSPAPER** ~ Donna Hazel, Editor  
**Website:** [www.BowlingWorld.com](http://www.BowlingWorld.com)  
900 S. Winchester Blvd., Suite #11, San Jose, CA 95218 ~ E-mail: [readit@bowlingworld.com](mailto:readit@bowlingworld.com)  
Office: 408-984-0823 or 408-984-0824 ~ Fax: 408-366-0847 or 925-215-2242
- **CALIFORNIA BOWLING NEWS** ~ Carol Mancini, Editor  
**Website:** [www.californiabowlingnews.com](http://www.californiabowlingnews.com)  
P. O. Box 4160, Downey, CA 90240 ~ E-mail: [news@californiabowlingnews.com](mailto:news@californiabowlingnews.com)

**California Bowling Writers**  
**626 Poplar Avenue**  
**Redwood City, CA 94061-2922**

### **CBW Will Send Phone Cards to Troops Again**

The California Bowling Writers opted to once again send International Phone Cards to U.S. troops. We did this last Christmas and hearing from just one soldier made it worthwhile. They are so pleased to be able to touch base with home and although the exchange rate is 11 to 1 in Iraq, each AT&T phone card gives a caller 70 minutes of talk time to a loved one. Fund raising was held at the California WBA convention time and thanks to a special bowling pin donated by Jackie Wyckoff and signed by Pro Bowlers, including the late Dick Weber, over \$500 was raised toward the effort. We had people ask if they could just donate toward the effort and the amount is rising. We are thrilled to be able to do this and with all that is happening, the tragic hurricane on the Gulf Coast and more to come, we still need to remember our troops who are fighting to preserve freedom in the United States of America. *Please feel free to donate!* Send donations by November 1, 2005 to: CBW Secretary Donna Dillard – 575 Westgate Street, Pasadena, CA 91103. Donations may also be given to any CBW board member. Phyl Knoll won a Linds baseball cap autographed by Carolyn Dorin-Ballard in the drawing noted in the last InfoLink issue.

### **ICE—“In Case of Emergency” Information**

Following the London bombing, an English Ambulance Service has launched an international "In Case of Emergency" (ICE) campaign, as they have discovered that at almost every accident scene there is a working mobile/cell phone on the victim(s). The idea is that you store the word " I C E " in your mobile/cell phone address book, and against it enter the number of the person you would want to be contacted "In Case of Emergency".

In an emergency situation, ambulance, paramedic, police and/or hospital staff will then be able to quickly find out who your next of kin are and be able to contact them. It's so simple that everyone can do it. Please do it now. For more than one contact name enter ICE1, ICE2, ICE3 etc.

### **Keith Hamilton Inked as Keynote Speaker at 2006 CBW Luncheon**

The California Bowling Writers are pleased to announce that Keith Hamilton, graduate of the University of Notre Dame and now President and Co-owner of Luby Publishing, located in Chicago, IL, has graciously agreed to be the Keynote Speaker at the 2006 Publicity Luncheon.

For those of you who may not be familiar with the name, Luby produces Bowlers Journal International, Bowling Center Management, Luby Buyers Guide, Billiards Digest, and Billiard Retailer. Additionally, Luby is the Managing Partner of US Bowler.

Due to the efforts of Joan Romeo, we are also pleased to welcome Circus Circus Hotel Casino as the presenting sponsor for the 2006 CBW luncheon.