

Special Thanks to  
our 2009 Sponsors:



Eldorado Hotel &  
Casino, Reno



Bowling Proprietors  
Assn of America



The National Bowling  
Stadium, Reno

Guests have a choice of  
three menu items.  
Please choose one of  
the following:

**Traditional  
Chef Salad**

Julienne Strips of Ham and  
Turkey, Cheddar and Swiss  
Cheeses, Sliced Egg, Tomato  
Wedges, and Sliced Black Ol-  
ives on Romaine Lettuce with  
your choice of Ranch or Italian  
Dressing.

**Smoked Turkey  
Sandwich**

Served on a Ciabatta Roll  
with Pasta Salad

**Roast Beef Sandwich**

Served on a Baguette  
with Pasta Salad

*All lunches include:  
coffee, tea, iced tea,  
a delicious brownie & ice  
cream for dessert.*

**CBW Members \$21.00**

**Youth (under 18) &  
Youth Delegates \$21.00**

**Delegates, Guests &  
Proprietors \$24.00**

# 2009 CBW Media & Publicity Luncheon

## Communication is the Theme for 2009!

Join us for the 2009 Cali-  
fornia Bowling Writers  
Media and Publicity Lunch-  
eon on Saturday, June 13  
at the Riverside Marriott,  
3400 Market Street River-  
side, 92501, 951-784-8000.  
Seating starts at 11:30 in  
the La Sierra room at the  
Convention Center area of  
the hotel. Get your reser-  
vation in early – this event  
promises to be a sell out!

Attendees will be treated  
to our fantastic keynote  
speaker, **Jim Sturm**, cur-  
rently serving on the  
USBC National board and  
as president of the Bowling  
Proprietors Association of  
America. Our theme is  
“communication” and Jim  
recently stated “The style



in which we communicate  
is like a first impression we  
give to one’s acquaintance.  
So in many ways communi-  
cating in person, whether  
verbally or by print, tells  
much about our own char-  
acter.”

CBW publicity luncheon  
chairman, Joan Romeo has  
arranged for three delight-

ful meal choices this year.  
Choose from a Chef’s  
Salad, Turkey Sandwich or  
Roast Beef Sandwich.  
Meals include beverage and  
dessert. Detailed choices  
listed to the left.

Thanks to our sponsors,  
**The Eldorado Hotel,  
Reno; the BPAA and  
the National Bowling  
Stadium**, we are able of-  
fer you an excellent meal  
at a reasonable cost. Cali-  
fornia Bowling Writers  
members and youths pay  
only \$21.00 and all other  
guests, \$24.00.

Contact Joan Romeo for  
more information at 818-  
997-7152 or by email at  
jromeo@socal.rr.com.

## Reserve your spot today—space is limited!

Clip and return this reservation form to:  
**Joan Romeo, 6544 Gloria Avenue, Van Nuys, CA 91406**

Please include you check made payable to **CALIFORNIA BOWLING WRITERS**

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

\_\_\_\_\_ # Salads    \_\_\_\_\_ # Turkey Sandwich    \_\_\_\_\_ # Roast Beef Sandwich    **TOTAL #** \_\_\_\_\_

\_\_\_\_\_ # at \$21.00 (CBW Members & Youth Delegates) + \_\_\_\_\_ # at \$24.00 (all other guests) = \$ \_\_\_\_\_